

The Yarn Shop Day Cheat Sheet!

9 THINGS TO LOOK OUT FOR ON YSD 2017

6

DEMOS & TUTORIALS

CRAFT WORKSHOPS ARE MORE POPULAR THAN EVER AND SOME OF OUR PARTICIPATING STORES WILL BE ARRANGING SPECIAL SESSIONS TO SHOW YOU HOW TO DO A RANGE OF TECHNIQUES, LIKE KNITTING, SPINNING OR CROCHET.

Yarn Shop Day is back for its fourth year!

On **Saturday 6th May** hundreds of retailers across the country will be joining our special day to celebrate bricks and mortar yarn stores. Here are just some of the treats you could look forward to! Head along to www.letsknit.co.uk/yarnshopday for regular updates and to find out more.

Guest appearances

Look out for our Yarn Shop Day Ambassadors who will be popping along to stores across the country for book signings, workshops or just to enjoy the day. We've got top designers, authors and knitting stars taking part, including Debbie Bliss and our very own Sarah Neal.

1 EXCLUSIVE PATTERNS

Meet Rainbow the Unicorn and Coral the Mermaid! The patterns are only available on the day from our official participating stores. Check online to find one near you.

Tasty treats

SOME OF OUR PARTICIPATING STORES WILL BE PROVIDING FABULOUS REFRESHMENTS FOR YOU TO ENJOY, RANGING FROM A COMFORTING CUPPA TO AMAZING BAKED GOODIES – JUST TRY NOT TO GET CRUMBS IN YOUR YARN!



Amazing places

We adore yarn stores of all shapes and sizes and our Love Your Yarn Shop campaign celebrates them all: big and small, near and far. Yarn Shop Day is the perfect opportunity to spend time in these hotspots of creative joy. Why not visit a few?

DEALS & DISCOUNTS

Who doesn't love a good sale? Head to your LYS on Yarn Shop Day and you might be able to bag a bargain! There are sensational savings to be had – which means you can buy even more yarn. Wahey!

COMPETITIONS & PRIZE DRAWS

All our stores will have something different to offer and you might be in with a chance of winning fabulous prizes. Head to your nearest participating shop on the day to see what's on.

A VERY SPECIAL KNITALONG!

Debbie Bliss has created a blanket knitalong just for Yarn Shop Day! It's made up of eight different squares and you can get the patterns from any participating store in the weeks running up to the big day.



Knitters & crocheters! →

You'll get to enjoy the special day with like-minded people who get just as excited about yarn as you do. Now that's a good way to spend a Saturday!

